

## NEWSLETTER

Issue 1

### July Promotion

**FREE** delivery on Hardwood Dumpy Bags

**Win a Dumpy Bag of Hardwood**

**New products delivered to your door**

Stock up now for next winter and receive your next dumpy bag of hardwood with **FREE DELIVERY** and our free stacking service. This offer is for all customers within a 50 mile radius of West Sleekburn, throughout July/August. So why wait until September? Help take the pressure off winter deliveries and stock up now!

Also, every customer placing a hardwood order before the end of July 2010 will be entered into a **FREE DRAW** to win a dumpy bag of hardwood.

Why not get some other products delivered free with your hardwood dumpy bag and save time and money (see price list) or check out our new web site?

[www.thewoodfuelcentre.com](http://www.thewoodfuelcentre.com)

Don't forget to give us your e-mail so we can keep in touch with future promotions and news.

*"Many thanks for your support."*

Neil Hedley  
Director

It's been a busy year and this is our first newsletter. It seems like only a few weeks ago when we were delivering in the snow and I got stuck in Hexham!



The home delivery service has proved very popular, saving time and money, and Woodfuel only attracts 5% VAT when we supply direct to your home.

We have our new brand name and a new web site [www.thewoodfuelcentre.com](http://www.thewoodfuelcentre.com).

Our long-standing volunteer driver, Darren, is now a full-time employee. As transport and

delivery supervisor he works hard to provide the free stacking service that our customers appreciate.

Stu, Craig and Darren have completed their Certificate in Chainsaw Cross Cutting and Maintenance.

We are working with Newcastle University to reduce our own energy use and carbon footprint. We heat our own building with waste wood and have already made energy savings in our production. We forecast this should be reduced by 50% in 2011 by installing heat recovery exchangers and preheating the air entering the kiln.

We are investigating installing a wind turbine which would generate electricity but need to find a 20 metre mast to do wind speed recording for 6 months (if you can help please let me know).

We have achieved zero waste by recycling and our sawdust is used by local customers.

The net bags have INCREASED IN SIZE so are even better value and Hardwood is now in a Green net with Softwood in a Red net.

Partnerships have been made with local Stove installers so we can deliver the correct wood on the day of your installation. Don't worry if you have nowhere to store your logs because we make log stores in our own workshop. We can deliver a log store and fill it for you at the same time, standard size or made to measure.

Did you see our partner Charity, Blyth Star, on The People's Millions (ITV)? If you voted, a big thank you...



We won just under £50,000 for Blyth Star Mental Health Charity no. 519443.

This has also benefited our Nurseries at Stakeford as well as us by increasing the availability of a delivery vehicle, so 3 local charitable organisations are better off.

Events... We have been to the Metro Centre Social Enterprise event and Newcastle Home and Garden event on Grainger Street promoting what we do, as well as some local market stalls. It's always great to talk to customers!

Awards... We recently received the Double Tick award for Disability awareness in the workplace.

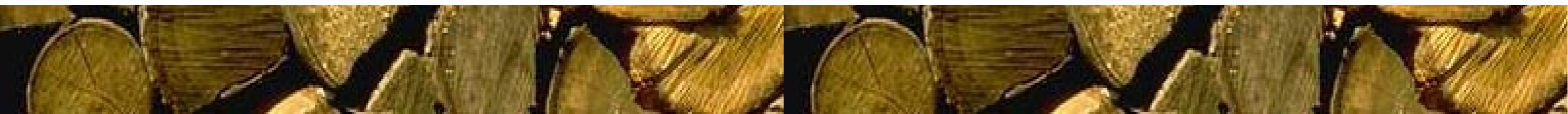


**Neil Hedley  
at St James' Park  
with Double Tick  
Award Certificate.**

Let me know what you think of the web site and let's have your e-mail please as it saves on paper and postage... And don't forget to take advantage of our free delivery on Hardwood orders placed before the end of July 2010 and enter the free draw.

*Bye for now*

Best regards  
Neil



**Tel: 01670 857138**

## **PRICE LIST - JULY 2010**

### **DUMPY BAGS**

Northumberland Softwood Dumpy £50.00

Mixed Dumpy £60.00

Reclaimed Hardwood Dumpy £70.00

**\*Free stacking service on Dumpy Bags\***

### **NET LOGS**

Softwood Logs £3.50

Hardwood Logs £4.00

### **NET KINDLING**

Small Kindling £1.75

Large Kindling £3.75

Softwood Off Cuts £2.00

### **SMOKELESS FUEL**

Excel 25kg Bag £9.00

### **CHARCOAL**

Charcoal 5kg Bag £4.00 – 3 Bags £10.00

### **Others**

Sawdust (Giant Bag) £3.00

Wood Pellets 10kg £4.50

Woodchip £5.00

Log Store – Price According to Size

*Normal Delivery Charge Depending on mileage is £5 - £15 per delivery*

*Please ask for a price*